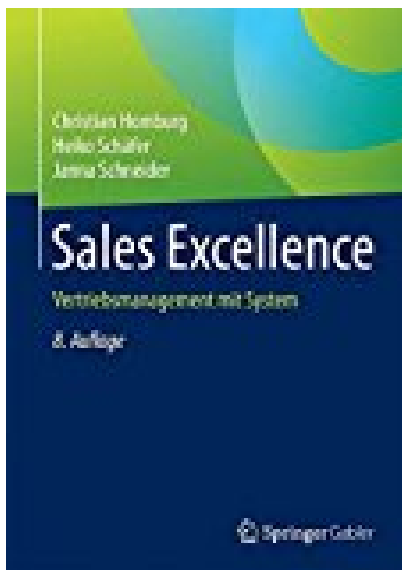


Sales Excellence

Vertriebsmanagement mit System

German Edition



BOOK DETAILS

- Author : Christian Homburg
- Pages : 383 Pages
- Publisher : Springer Gabler
- Language : German
- ISBN : 3658062037



BOOK SYNOPSIS

Dieses Buch bietet ein einzigartiges, wissenschaftlich fundiertes und praxiserprobtes Gesamtkonzept für professionelles Vertriebsmanagement. Mit vielen Beispielen und Checklisten. Die 6., bearbeitete und erweiterte Auflage enthält nützliche Ergänzungen.

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